



# NEW TUNISIA, NEW OPPORTUNITIES

***“Doing Business with Tunisia”***

*Tuesday 19<sup>th</sup> December 2017 – WTC Tokyo, Japan*

*Beligh Ben Soltane-*

*International Marketing Director*



**INVEST IN TUNISIA**

**1**

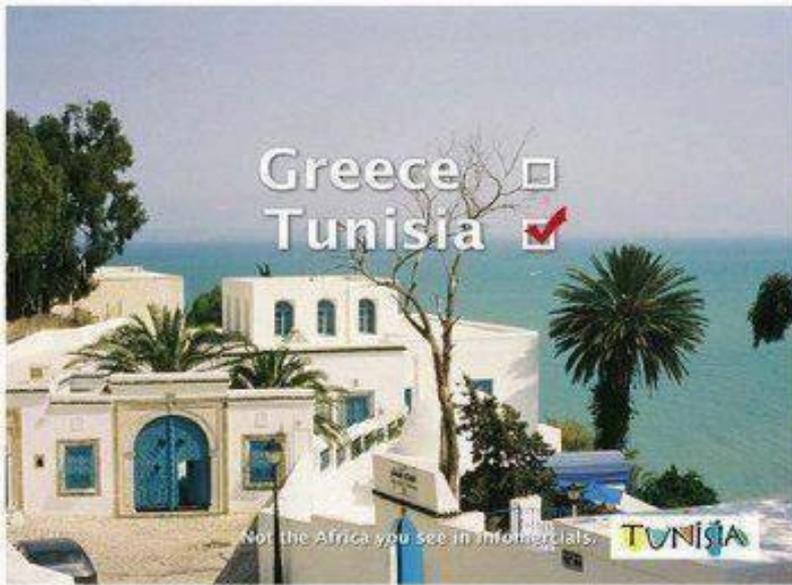
**TUNISIA'S SWOT ANALYSIS**

**2**

**TUNISIA'S FACTORS OF COMPETITIVENESS**

**3**

**TUNISIA ECO DEVELOPMENT PLAN 2016 - 2020  
« Tunisia 2020 »**



# Tunisia : Startup Democracy



**New constitution**



**Parliamentary elections**



**Presidential elections**

**Rule of Law**

**Good governance**

**Social and political plurality**

**Reconciliation with the values of the international community**

# TUNISIA'S SWOT ANALYSIS

- Widely praised parliamentary and presidential elections Q4, 14
- The democratic process is on the right track
- **Tunisia's economic recovery is expected to strengthen in 2017 (2.1 in 2017)**
- **FDI volume** reached TND 2.2 b
- A **diverse market-oriented economy** with important agricultural, mining, tourism and manufacturing industries.
- Main focus on encouraging **exports, FDI and Tourism.**

# S

STRENGTHS

- **Economic recovery** in Tunisia **remains fragile.**
- GDP growing at about 1.5%
- **Unemployment** remains **high : 15% in 2016**
- **Exports** are heavily **concentrated on European countries.**
- The country's commercial and industrial bases are on the coast, and **the interior has been less developed.**

# W

WEAKNESSES

- **Coalition government** bodes well for future policy formation.
- Pursuing an **innovative economic strategy** to overcome four key challenges: high rates of youth unemployment, a large number of marginal jobs, increasing income inequality, and substantial regional disparities.
- Reviewing **public finance system** to achieve social justice and equitable sharing of the tax burden.
- Designing a **comprehensive development strategy**

# O

OPPORTUNITIES

- **High expectations** on different levels.
- Reducing **Budget Deficit**
- **High youth unemployment** remains a significant problem.
- **Instability in Libya** remains a serious threat.

# T

THREATS

# Content

1

TUNISIA'S SWOT ANALYSIS

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TUNISIA'S FACTORS OF COMPETITIVENESS

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TUNISIA ECO DEVELOPMENT PLAN 2016-2020  
« Tunisia 2020 »

# 1 - Proximity and free access to major markets “A Regional HUB”

Access to markets of + 800 million consumers

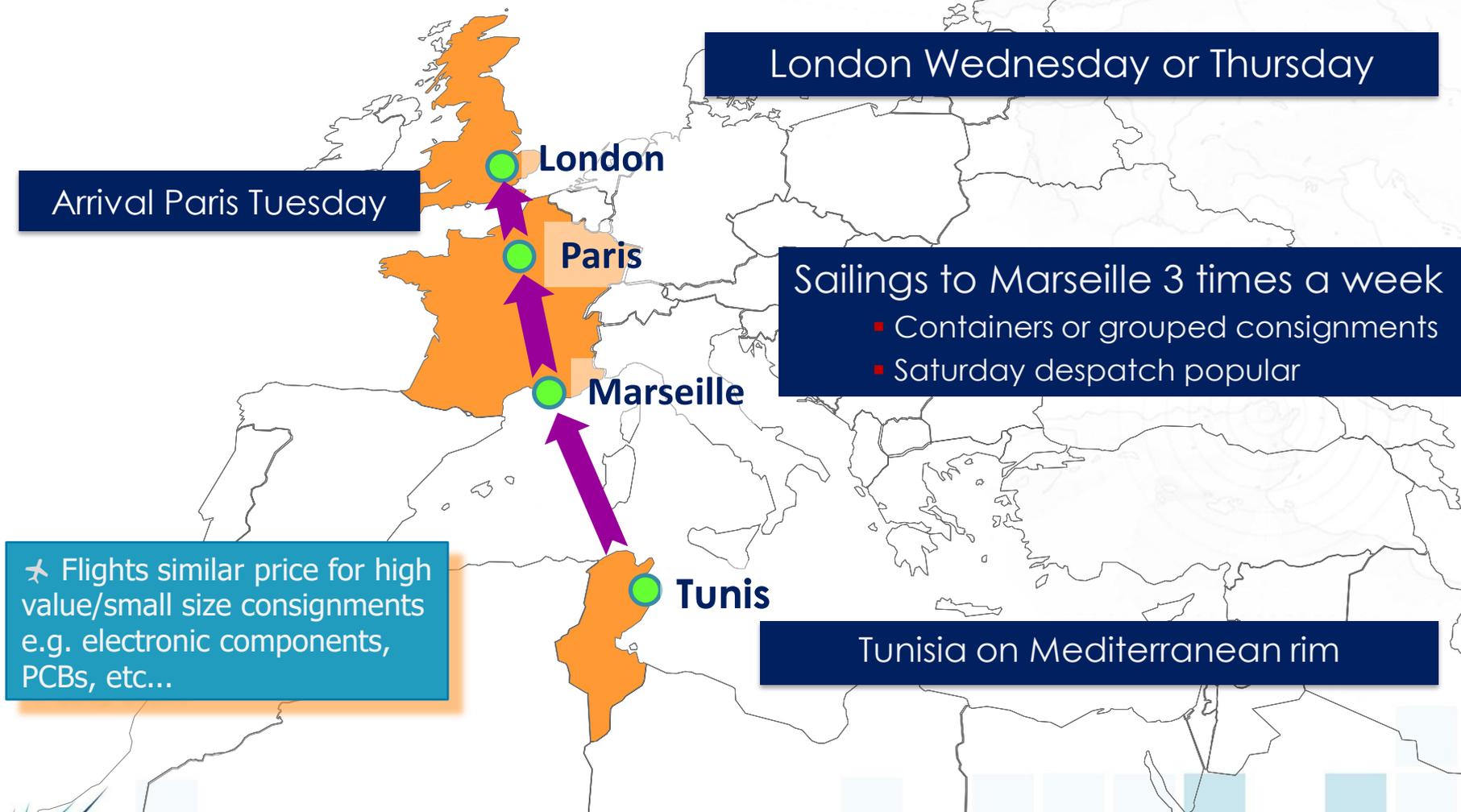
EU FTA 

AGADIR AGREEMENT

FTA Turkey 



# 1 - Proximity and free access to major markets “A Regional HUB”



**Shipping time to mainland Europe is 4 to 5 days**

# 2- Tunisia's Human Resources

## A performing education system



99 % of young Tunisians are at school



337 000 students (62.3% girls)



198 higher education Institutions



More than 1 000 vocational training centers

## A huge pool of Talents



Over 65,000 new graduates each year

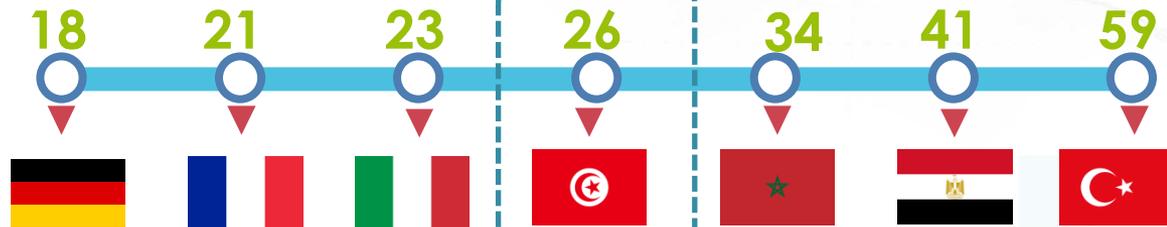


An exceptionally high Multi-lingualism



35% of graduates specialize in fields of engineering, computer science, communications & other technical fields

The availability of highly qualified HR with proven expertise enables Tunisia to be well ranked



Source : WEF 2015

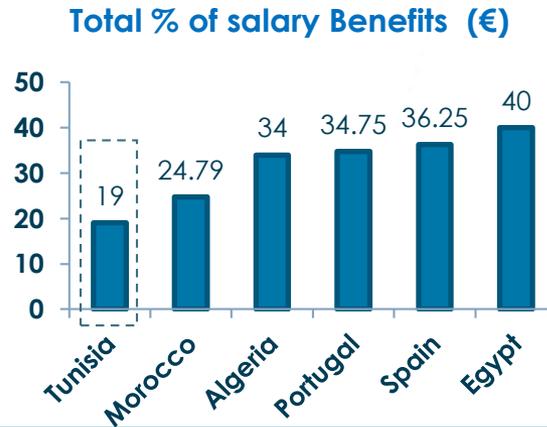
# 2- Competitive costs

A European Know-How at Competitive Labour Costs

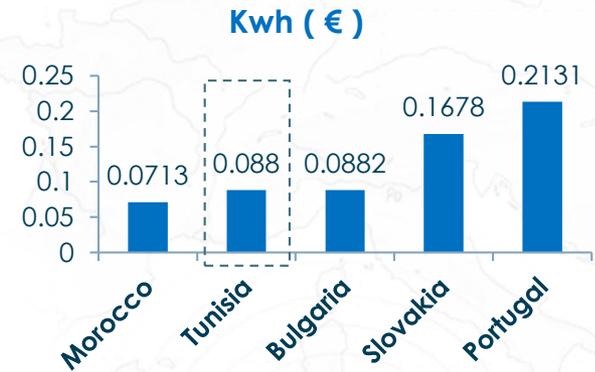
## Minimum Wage



## Social Charges



## Price of Electricity



Tunisia is ranked 2<sup>nd</sup> worldwide according to EMERGING MARKETS REPORT 2015

Rank	Country
1	Vietnam
2	Tunisia
10	Ukraine
13	Morocco
14	Slovakia

Minimum Wages in Czech Rep. 407.09 (€)/Month



Low labour cost does not mean low quality

Better quality in shorter lead-times at lower costs

# 3- Friendly Business Environment



- ✓ Intellectual property protection



- ✓ Freedom to Invest
- ✓ 100% capital holding
- ✓ 10% corporate tax



- ✓ Flexibility in recruitment procedures

- ✓ Off-shore bank accounts
- ✓ Free transfer of profits, and capital gains

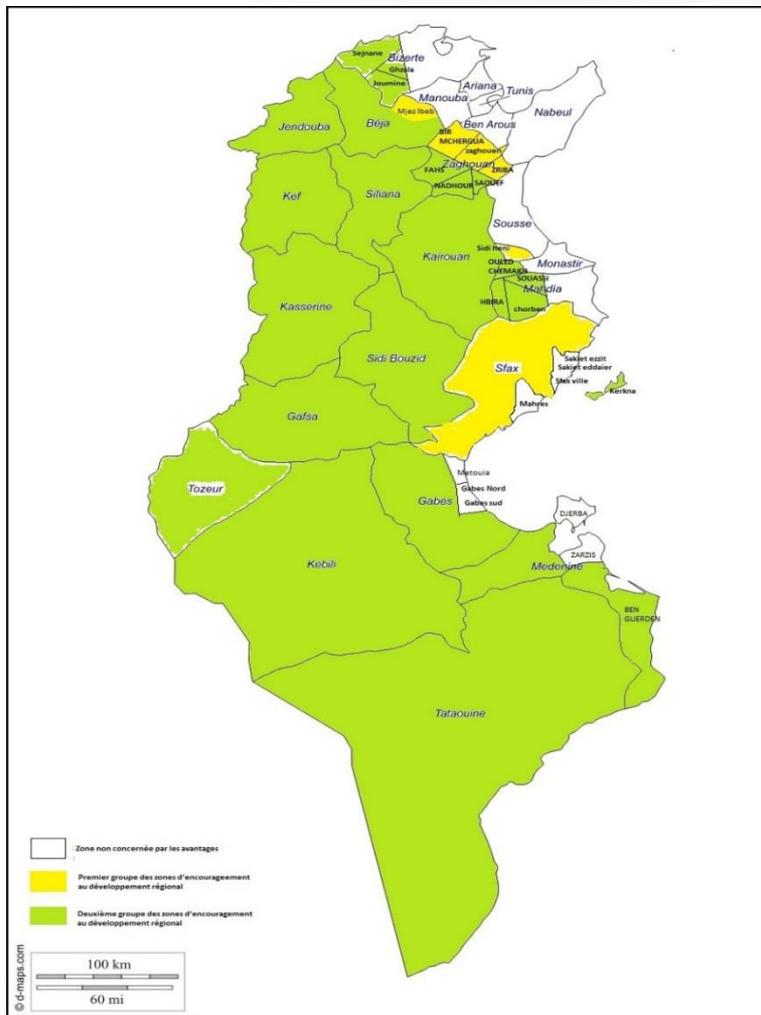


- ✓ Advantages for import and export



*“Opportunities prevailing before 2011... still do exist, but must today appear **MORE ATTRACTIVE...**”*

# 3- Investment incentives



1

- 10% Corporate tax for totally exporting companies
- Total exemption up to 10 years for projects in RDZ
- Total exemption from import duties & taxes for imp. equip., raw materials & semi-finished products

2

Investment grants for :

- Priority sectors and value chains
- Projects in RDZ up to 30% of the Investment cost (ceiling 3 MTND)

3

- Allowance for intangible investment and R&D expenditure up to 50% of costs, resp. capped at 500K TND and 300K TND.

4

- Total assumption by the State of the employer's share of contributions up to 10yrs for projects in RDZ
- Training grant: up to 70% of the training cost with a ceiling of 20 thousand TND.



Supporting Agencies to serve Investors



# 3- Modern Infrastructure



*...offer already  
recognized  
by worldwide  
references*



3 410 foreign companies

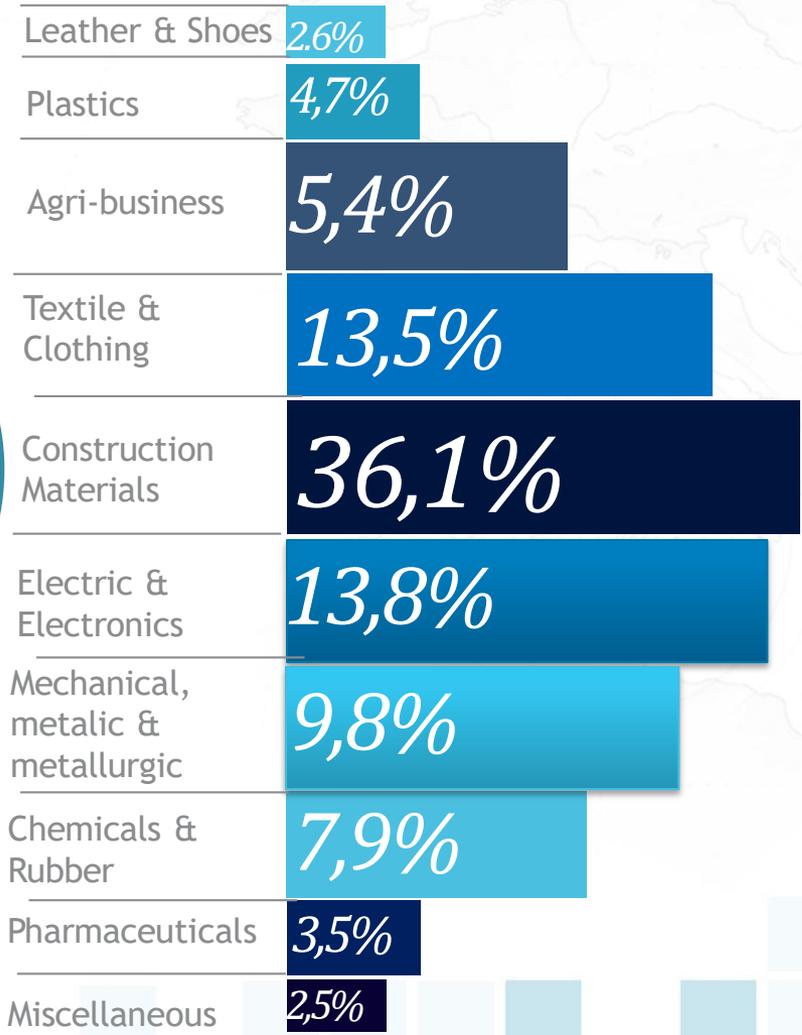
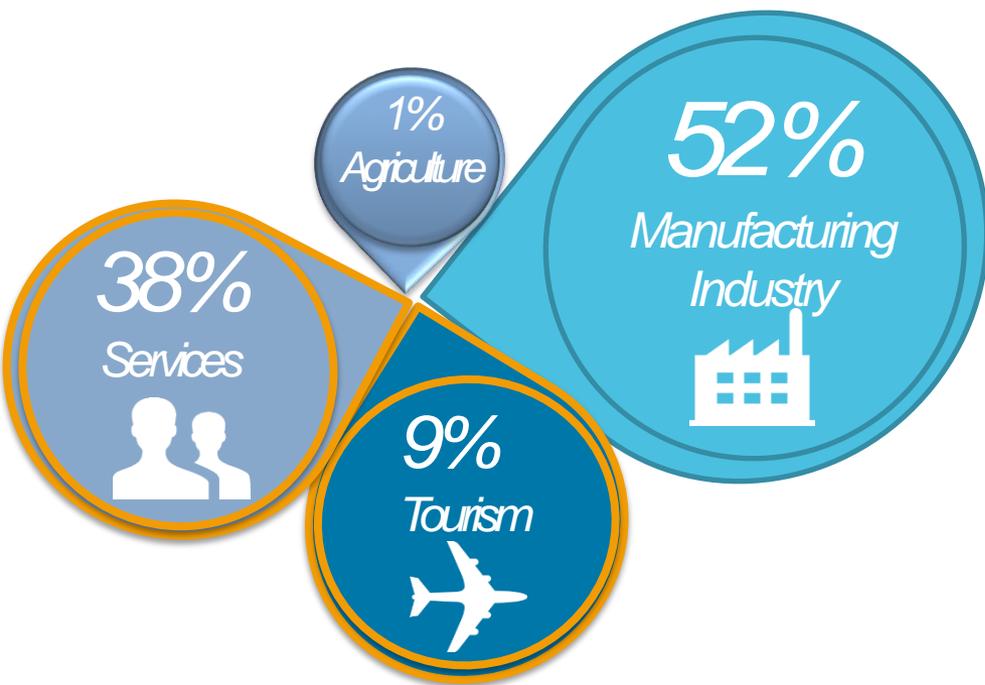
20 746 MTND

365 181 jobs

# FDI mainly substantial in manufacturing sector... (Energy excluded)

## FDI Breakdown by sector

Stock



# Major firms continue to hire...



SOURCE : Tunisian Newspaper ' LA PRESSE'

# Content

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**« Tunisia 2020 »**



# TUNISIA 2020

ROAD TO INCLUSION SUSTAINABILITY AND EFFICIENCY

4500 attendees  
1500 foreigners

88 countries  
represented

Over 400 journalists

2247 Connex Me  
users

34 billion TND

International conference

TUNIS 29 & 30 NOVEMBER 2016

Regaining Trust among  
Financial Institutions &  
Foreign Investors



ADB returns to Tunisia – Opening a regional HQ for North Africa

1

### The New Development Plan 2016-2020

2

### Public & Private Projects

Good  
Governance

Economic  
Hub

Human  
Development  
and Social  
Inclusion

Meeting  
aspirations /  
inland regions

Sustainability

# New Investment Law Outlines

## New Law to Boost Investment

### Market Access

- ✓ Remove structural obstacles
- ✓ Reduce the specification note revision
- ✓ Shorten authorization delays
- ✓ Ability to recruit an increasing number of executive staff

### Guarantees and Obligations

- ✓ Facilitate dividend repatriation
- ✓ Indicate refusal reasons
- ✓ Property Law
- ✓ Arbitrage procedures

### Encouraging Investment Mechanism and Structure

#### Investment incentives

- ✓ Specific subsidies
- ✓ Tax exemption (up to 10 years)
- ✓ Hiring foreign labour force up to 30 % of managerial staff for the first 3 years.
- ✓ Financial incentives up to 30% of invested amount - Ceiling MDT 3

#### Public Structures

- ✓ Higher Council of Investment
- ✓ Tunisia Investment Authority
- ✓ Tunisian Investment Fund

# Major projects up to 2020



## Public projects

47

Major public projects

16 127  
mTND

Total amount of major public projects

7

sectors

## Public Private Partnership projects

18

Major PPP projects

5 110  
mTND

Total amount of major PPP projects

5

sectors

21237  
mTND

overall investment amount

# Major investment projects in all sectors

## Transport and Logistic

Total investment amount

**5561 mTND**

Some major projects

- Enfidha Deep Sea Port 3200mTND
- Bridge of Bizerte 600 mTND

## Water

Total investment amount

**5336 mTND**

Some major projects

- Northwestern water transfer & securisation 1500 mTND
- Seawater desalination plants in Sfax 867 mTND

## Energy and Mines

Total investment amount

**3095 mTND**

Some major projects

- Electrical interconnection line between Tunisia & Italy 1500 mTND
- Gas turbine power plant 660 mTND

## Equipment & Housing

Total investment amount

**1200 mTND**

- Construction of 12000 social housing

## Health

Total investment amount

**400 mTND**

Some major project

- Carcinology centre in the Grand Tunis 200 mTND

## Environment

Total investment amount

**340 mTND**

- Wastewater treatment plants

## ICT

Total investment amount

**195 mTND**

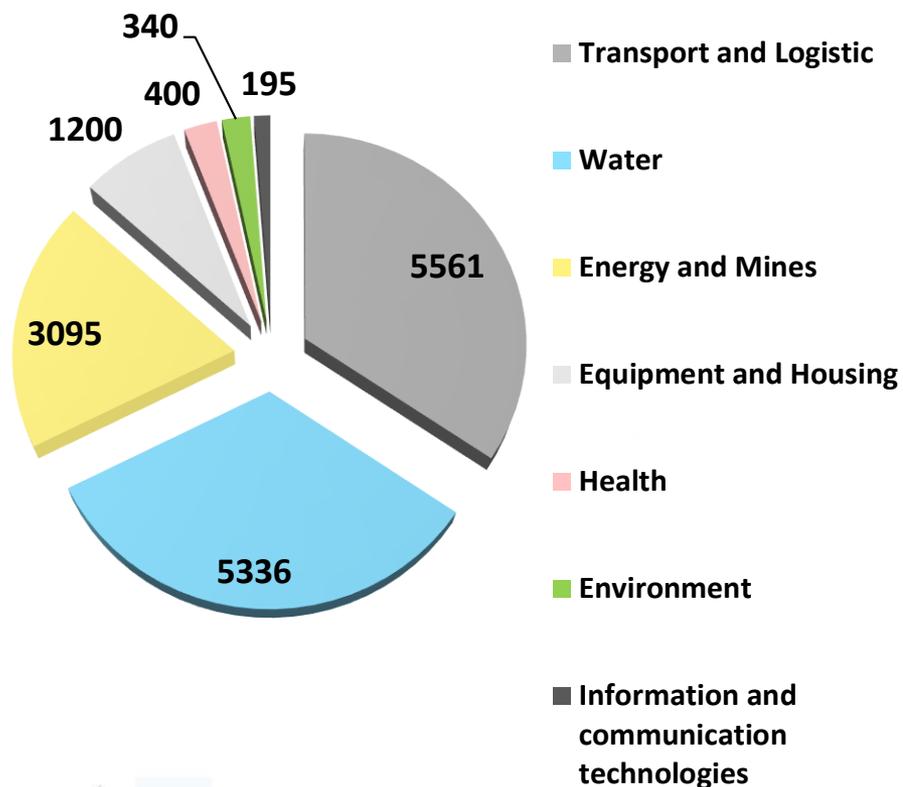
Some major project

- State information system 100 mTND

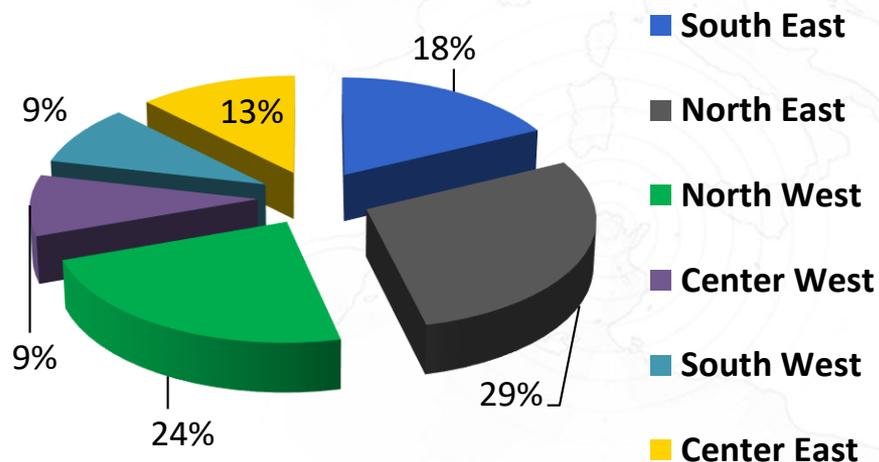
# Breakdown of Public investment projects by Sector & Region



**Breakdown of public projects amounts**  
mTND / By sector



**Breakdown of public projects**  
By region



# Scheduling of major investment projects up to 2020

2018

2019

2020

2021

Start of work in 2018

Total investment amount  
**5751 mTND**

Some major projects

- Seawater desalination plants in Sfax
- Development of 500 km of rural roads in irrigated areas
- Development and equipment of 12 deep wells for Southern oases and geothermal agriculture

Start of work in 2019

Total investment amount  
**8224 mTND**

Some major projects

- Construction of a 44 million cubic metre northwestern water dam
- phosphate mining and construction of a laundry facility
- Gabe Medenine railway equipment and operation

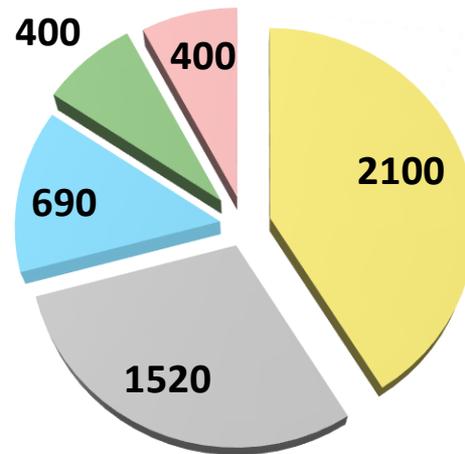
Start of work in 2020

Total investment amount  
**2152 mTND**

Project sample

Electrical interconnection line between Tunisia & Italy  
1500 mTND

# Breakdown of PPP projects by sectors (mTND)

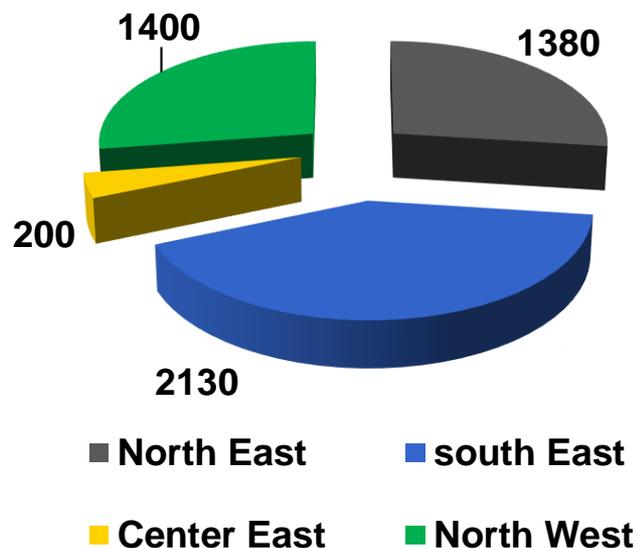


- Energy and Mines
- Transport and Logistic
- Water
- Environment
- Health

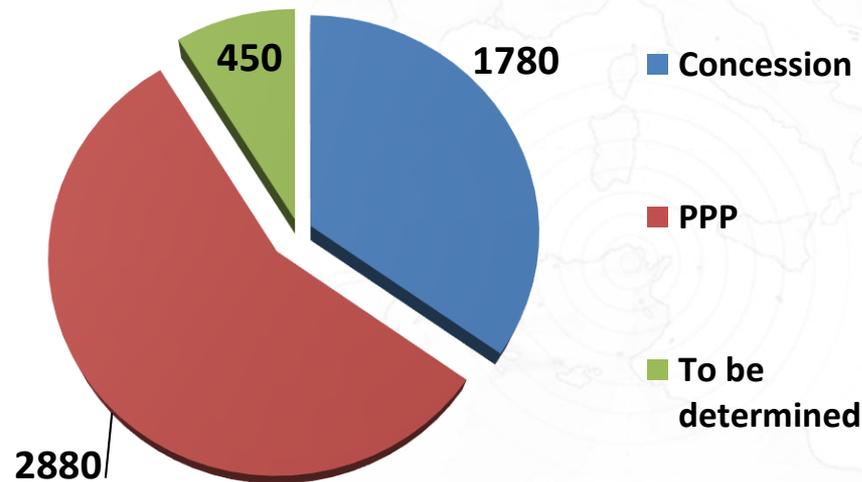
Energy and Mines	Transport and Logistic	Water	Environment	Health
<p><b>Total amount</b> <b>2100 mTND</b></p> <p><u>Some major projects</u> - <b>Energy storage station by pumping and turbining 1200 MTND</b></p>	<p><b>Total amount</b> <b>1520 mTND</b></p> <p><u>Some major projects</u> - <b>Light rail of Sfax 690 MTND</b></p>	<p><b>Total amount</b> <b>690 mTND</b></p> <p><u>Some major projects</u> - <b>Seawater desalination plants in Ksour Essef 200 MTND</b></p>	<p><b>Total amount</b> <b>400 mTND</b></p> <p><u>Some major projects</u> - <b>Management of domestic waste in Grand-Tunis 50 MTND</b></p>	<p><b>Total amount</b> <b>400 mTND</b></p> <p><u>Some major projects</u> - <b>Building &amp; equipment of regional hospital in Beja 200 MTND</b></p>

# Breakdown of PPP projects by regions and partnership type

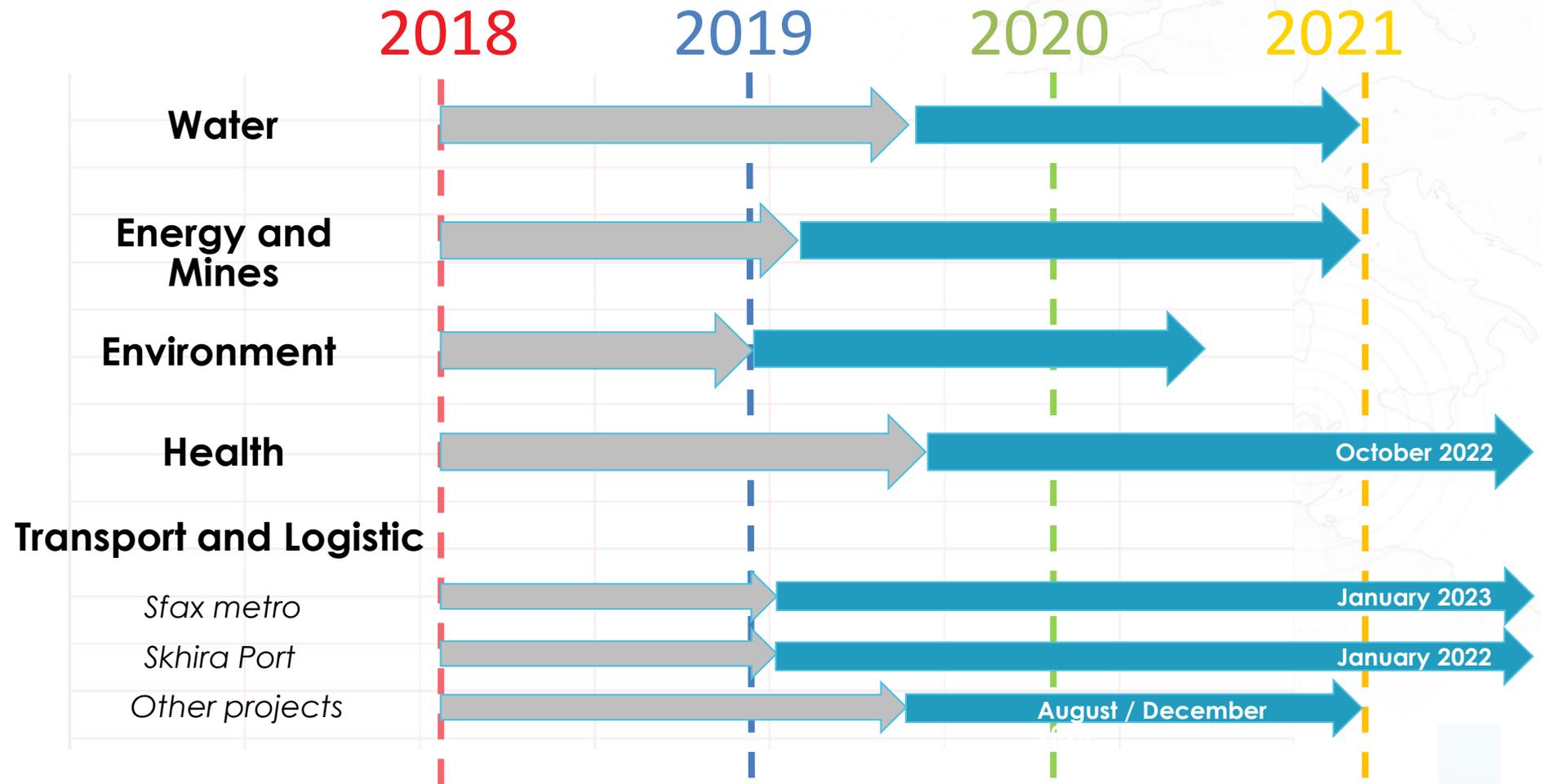
*PPP projects  
from North to South*



*PPP projects  
by partnership type*



# PPP projects roadmap



Under construction

Studies Stage

# ***"It is a moment of opportunity in Tunisia..."***

Tunis 8<sup>th</sup> Feb. 2011

UK Foreign Secretary William Hague,

information

contact

assistance

attendance

advice

support



INVEST IN **TUNISIA**

**FIPA Tunisia**



# INVESTMENT OPPORTUNITIES IN **TUNISIA**

## FIPA-Tunisia Investment Seminar

19<sup>th</sup> December, 2017 - World Trade Center Tokyo

Mr. Abdelbasset Ghanmi  
Advanced Technology Promotion Director – FIPA Tunisia

# Investment Opportunities



**Electronics**



**Automotive components**



**Aerospace Industries**



**Information Technology**



**Food processing industries**

# MECHANICAL, ELECTRICAL & ELECTRONICS



**1<sup>st</sup> Exporting Sector**

**2<sup>nd</sup> producer of AUTOMOTIVE COMPONENTS In Africa**

**7<sup>th</sup> supplier of European Union in ELECTRICAL MACHINERY**

## ELECTRICAL & ELECTRONICS

ENTREPRENEURIAL  
FABRIC

373  
including  
240 foreign

JOBS

80 000

## MECHANICAL

ENTREPRENEURIAL  
FABRIC

627  
including  
189 foreign

JOBS

38 000



**A Tunisian know-how**

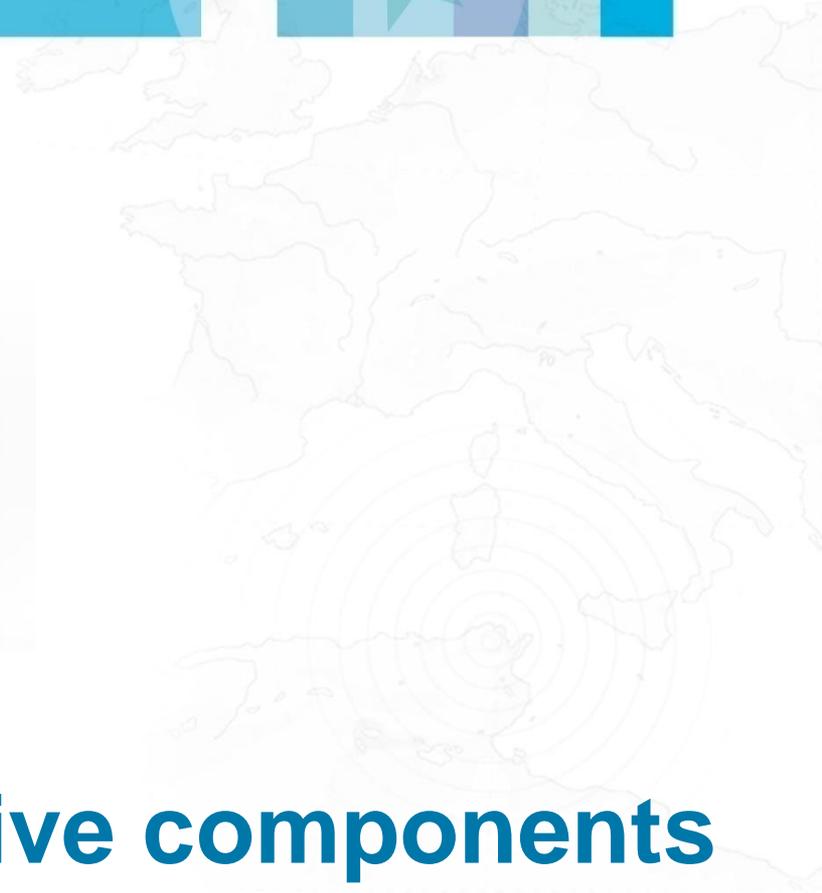
**Competitive production costs**

**Presence of major equipment fiscal incentives**

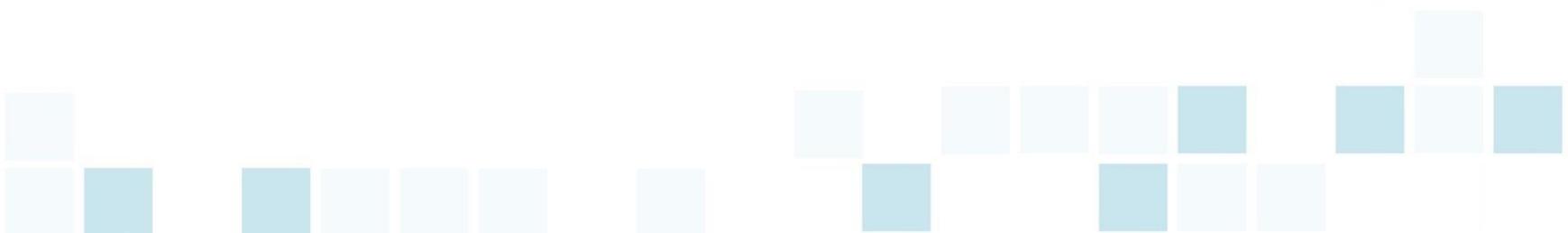
**An experienced manpower**



# Investment Opportunities



## Automotive components



# THE AUTOMOTIVE COMPONENTS INDUSTRY IN TUNISIA IS...



More than 260 companies  
of which 65% are totally exporting

Nearly 80,000 direct and  
indirect jobs

9 Assembling Units

An average annual production  
growth of 12%

Main partners : Germany,  
France and Japan

Exports: 2.4 Billion €

**Tunisia is the only African country having international companies operating worldwide recognized, such as: Coficab, Cofat, MISFAT, Telnet...**

# Foreign Companies by Country of origin



Rank	Country	Companies	Employees
1	Germany	29	29948
2	France	25	16668
3	Japan	5	6178
4	USA	5	2757
5	Italy	5	1313

## Tunisia, A Reference site for the Automotive sector thanks to :

**Cost competitiveness**

**Experienced workforce able to easily adapt at a competitive cost.**

**Availability of highly-skilled engineers and superior technicians able to easily adapt at a competitive cost.**

**Availability of Technical Centers, Engineering Schools and Universities**

**A strong reputation, particularly in Europe**

# They are already succeeding in Tunisia



A Global Company... with Local Experience

# AUTOMOTIVE SECTOR: MAIN PRODUCTS/COMPANIES



2<sup>nd</sup> producer of Automotive Components In Africa



A Global Company... with Local Experience ®



## Wire Harnesses

- DRAXLMAIER
- LEONI
- YAZAKI
- LEAR AUTOMOTIVE
- KROMBERG & SCHUBERT
- YURA CORPORATION
- SUMITOMO
- COROPLAST

## Plastics

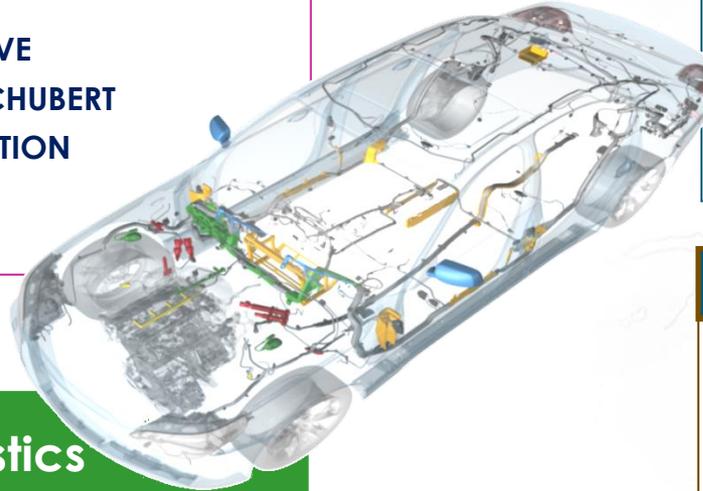
- PLASTIVALOIRE
- IMTEC
- NIEF PLASTIQUE
- MGI COUTIER

## Electronics

- MOLEX: Connectors
- FCI: Connectors
- FUBA: Printed Circuits
- ACTIELEC: Electronic Cards
- JOHNSON CONTROLS: Cockpit Indicators

## Others

- AUTOLIV: Seat Belts
- ZODIAC: Airbags
- FAURECIA: Seat Covers
- VALEO: Clutch Systems
- BOSCH: Microphones & Loudspeakers



# THE AUTOMOTIVE COMPONENTS INDUSTRY IN TUNISIA IS...

## Main products manufactured in Tunisia

Wire and cables for cars

Chassis and bodywork

Engines and engines components

Painting and others

Suspensions and brakes

Other electrical components for cars

Transmissions

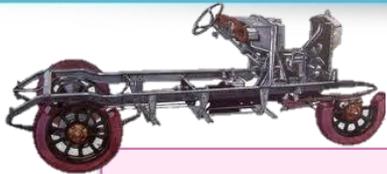
# The branch of Electrical Automotive Components (IEE)

**The branch of Electrical Automotive Components** leads Tunisian Automotive industry with over **100** companies employing alone more than **50,000** people.

More than **95 %** of these companies are **totally exporting**.

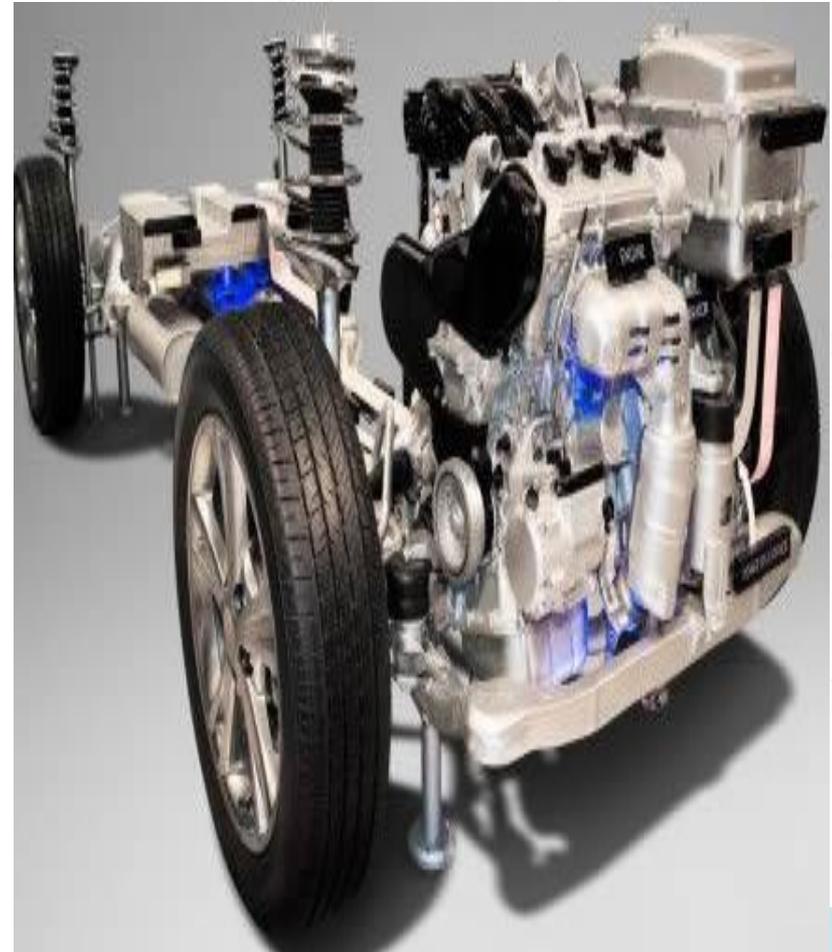


# The branch of Mechanical Automotive Components (IMM)



The branch of Mechanical Automotive Components comprises **95 companies** employing more than **11.000 people**.

More than **60 %** of these companies **are totally exporting**.



# The Branch of Chemical Automotive components (ICH)



The Branch of Chemical Automotive components comprises **46 companies**, employing nearly **5.000 people**.

More than **50%** of these companies are **totally exporting**.



# The branch of textile Automotive Components

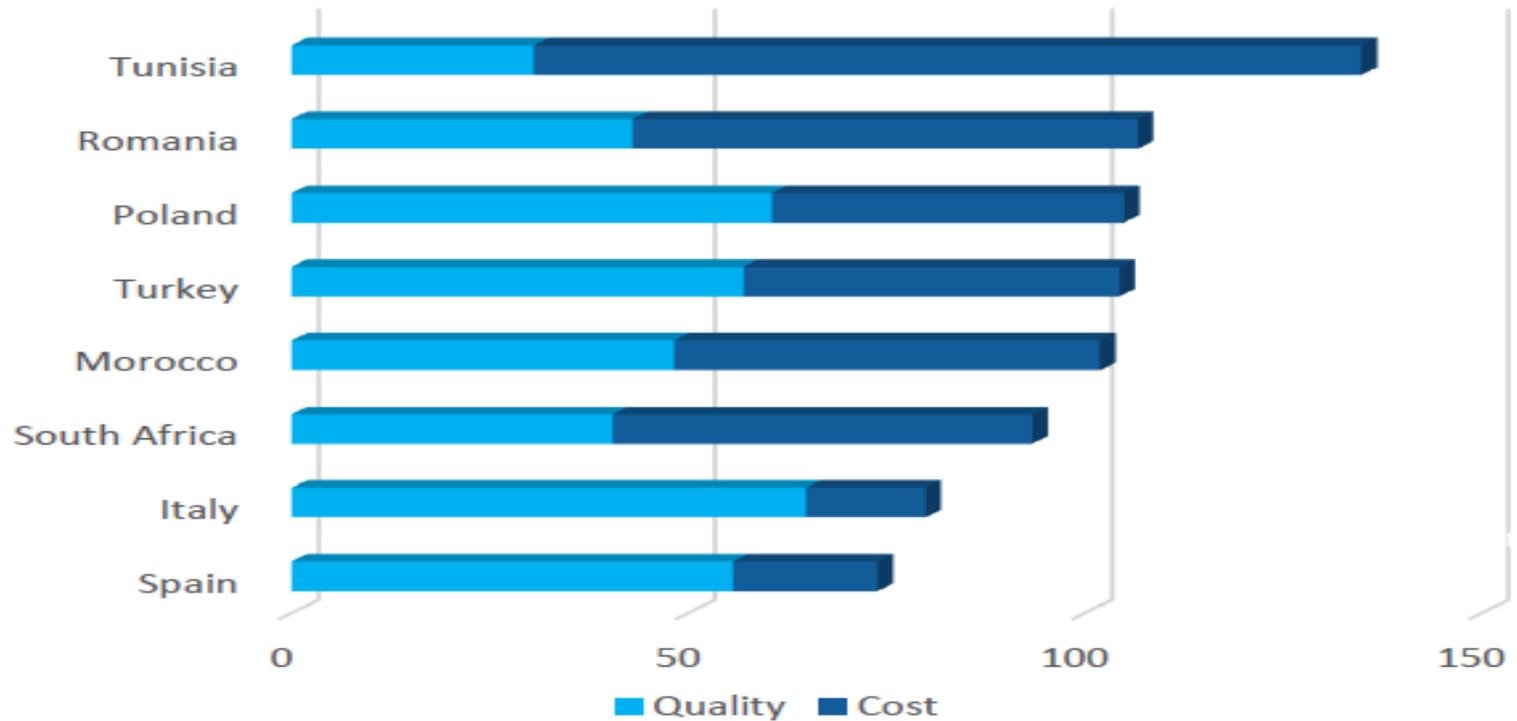


The branch of Textile  
Automotive Components includes  
**10 companies** employing about  
**2.500 people.**



# Tunisia: An Attractive Destination

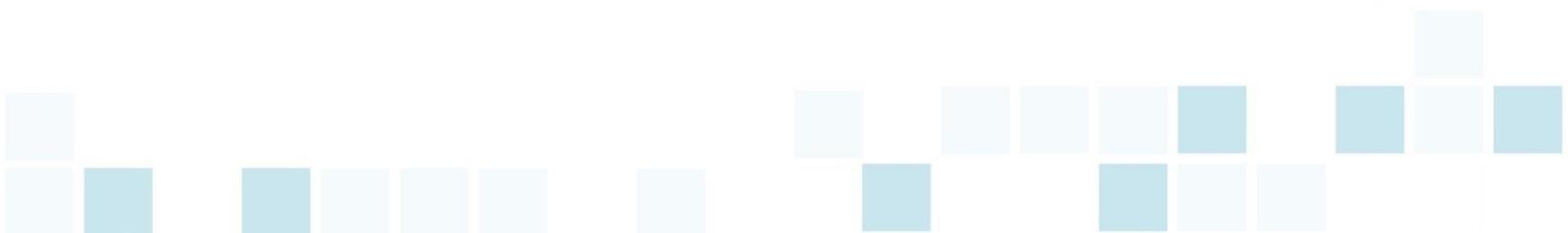
Tunisia is ranked as the most **attractive** FDI destination for an **automotive components** plant compared to key competitors



# Investment Opportunities



## Aerospace Industries



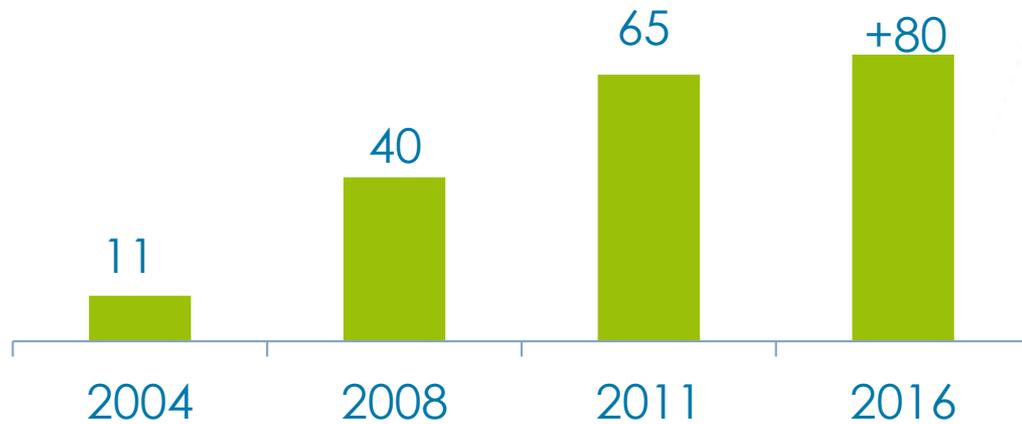
# An Overview on the sector

Tunisia will continue to be the source of engineering and technical resources in **assembly engineering, metal sheet cutting, mechanical precision, mechatronics, electrical and electronic, aero structure, wire harnesses, aircraft interior, technical plastics.**



# A buoyant industry

## Number of Companies



## Jobs created



# An efficient value chain

## Engineering

- Mechatronics engineering
- Electronic components
- Software Development
- Computer Aided Engineering and Mechanical Studies

## Production

- Surface treatment & painting
- Wire harnesses
- Foundry & mechanical machining
- Sheet metal cutting and assembly
- Aircraft assembly casting
- Plastic parts : composite materials

## Segments

## Main actors

Safran & Telnet Altran partnership, Sogeclair, Vignal Artru, Genovia , Avionav.



Mecahers, Thalès, Stelia  
Eurocast, Atrics, Segnere SA,  
Aéroprotec, Storm Aircraft,  
AGBI, ASTF, MAT...



# An efficient value chain

## Segments

### Services

Maintenance Repair and Overhauling



## Main actors

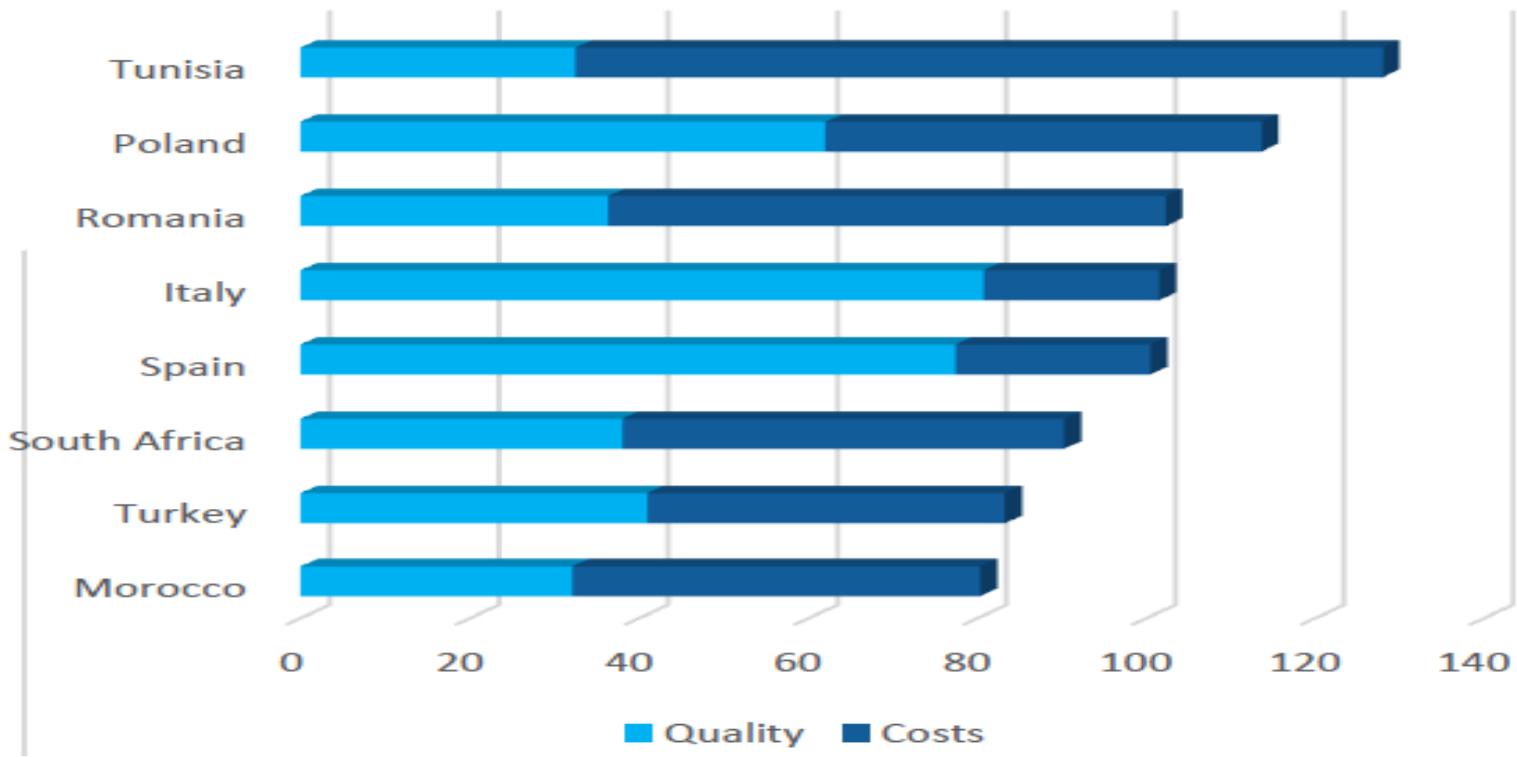
Tunisair Technics, Sita, Aviation IT Services Africa, Sabena Technics MIR ...

80% of the jobs are created by companies specialized in **electronic components, wire harnesses and maintenance** and 50% of these companies produce **machined parts**

# An Attractive Destination for Aerospace



Tunisia is ranked as the most **attractive** FDI destination for an **aerospace center** compared to key competitors



Source: fDi Benchmark, Financial Times Limited





- Vibration mounts, seals and elastomeric sleeve
- Composite Structures
- Yokes fastening for cables and pipes
- Electronic displays

## Mechanical and Electromechanical Assemblies



PCB, Mecatronics, software/hardware development...



# EUROCAST

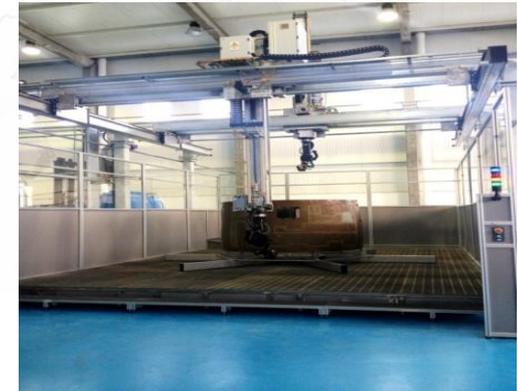
Precision foundry, Lost wax, Foundry, Machining, casting , Assembly and Non Destructive Testing



**AUTOCLAVE**



**TRIMMING**



**NDI**

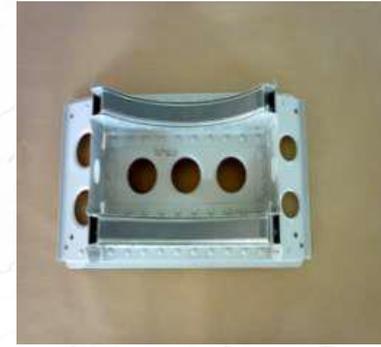




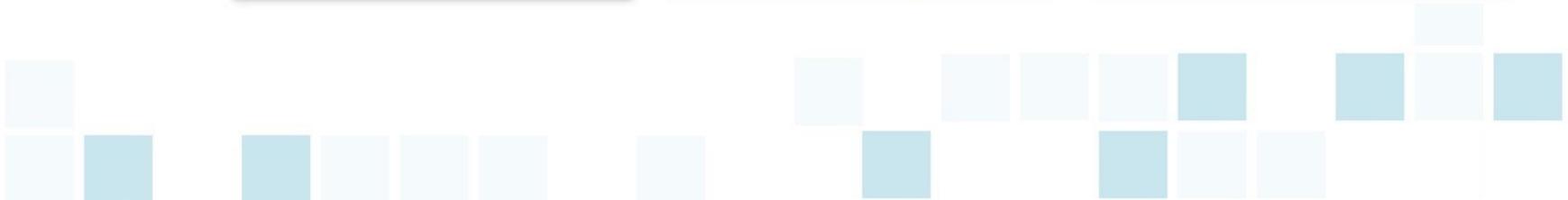
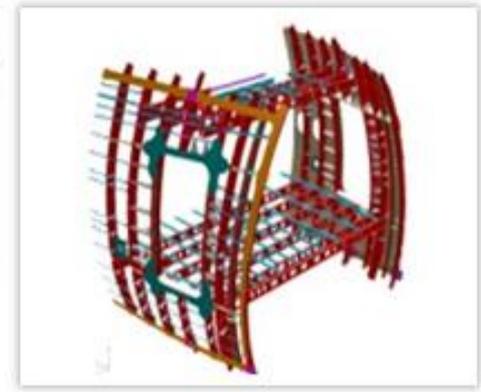
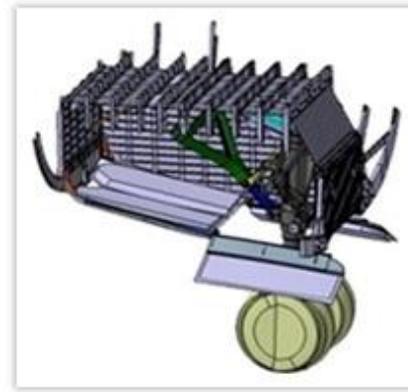
# SEGNERE SITE TUNISIE SST



Precision Metalworking, Assembly and Subassembly of Sets



AEROSTRUCTURE



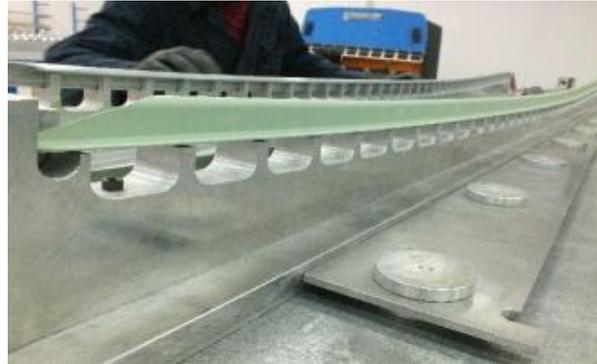
Composite  
Manufacturing



**agbi** AEMI Group



Mechanical precision, Machining of primary mechanical parts and assemblies for aerospace, defense, medical, energy and textiles industries and Surface treatment

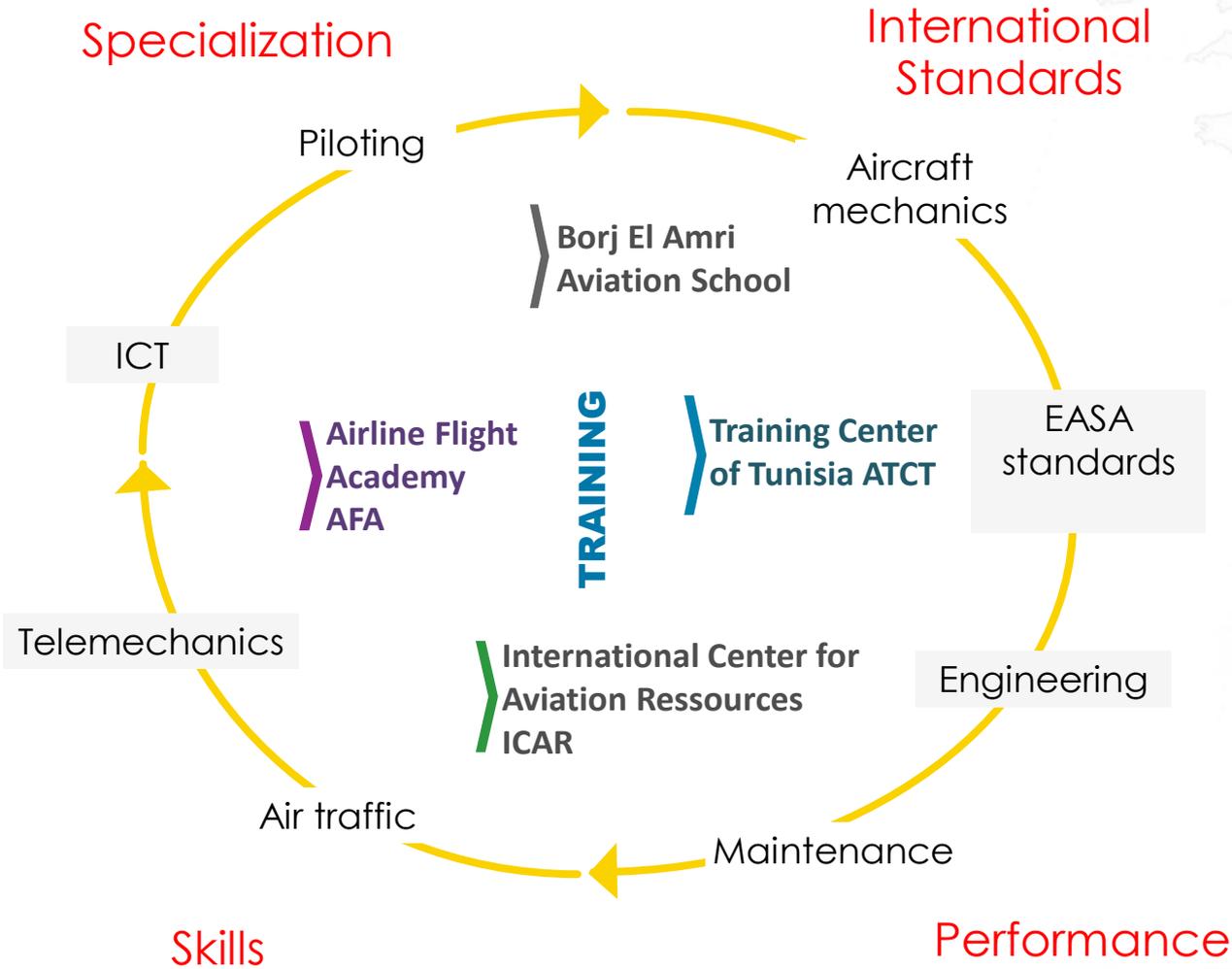


- Surface treatment
- Small size machining
- Large-dimension machining & Forming
- Profiles machining and forming
- Mechanical precision, Machining of primary mechanical parts and assemblies for aerospace, defense, medical, energy and textiles industries

# MRO services



# A Valuable Training Sphere



- Over 70 000 new graduates each year
- 35% of graduates specialize in fields of engineering, computer science, communications & other technical fields
- More than 6,000 higher education graduates are engineers

The Technology Resource Center in Mechatronics (the current project. The starting phase is scheduled for March 2017

CEMIA the Center of Excellence for Aerospace Industry Professions

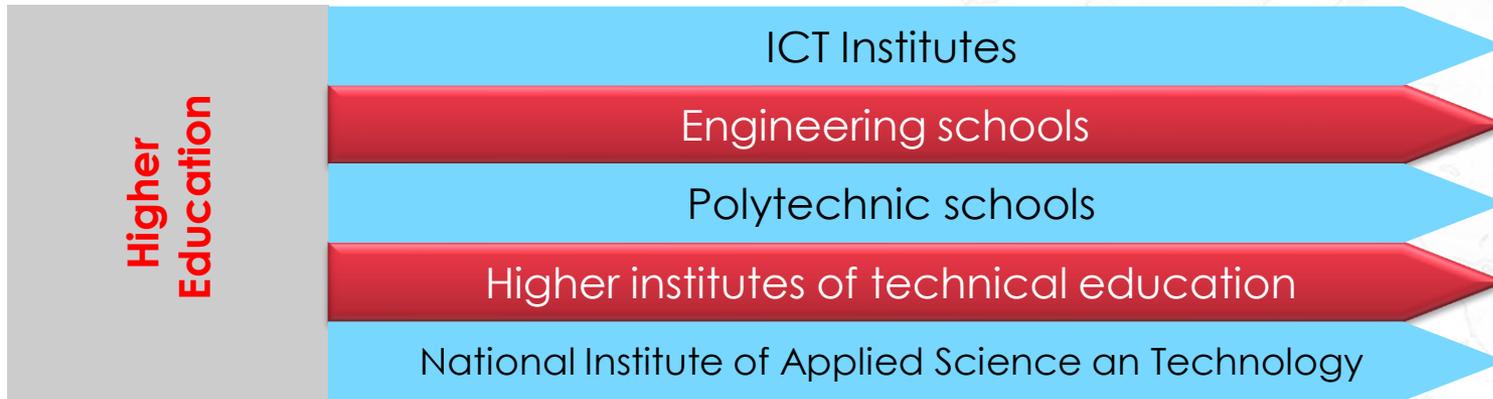
# R&D/Knowledge

- ICT, Mechatronics, Mechanical testing, Chemical industry...
- The Technical Center for Chemistry where R&D projects in plastic and rubber industry are conducted in laboratories for tests and analysis
- The Technical Center of Mechanical and Electrical Industries assist industrials in the modernization of the production methods, organization, technology improvement, quality control and human resources efficiencies development

Many international companies already posses R&D Centers in Tunisia :



# A Training program tailored to the needs of Aerospace Industry



Metal construction work

Electronics

Telecommunication

Maintenance

Mecatronics

General mechanics

Welding, tooling and plastics

Power engineering

**14**  
**Sectoral Training Centers & the Center of Excellence for Aerospace Industry Professions**  
**CEMIA**

# A dedicated infrastructure

## El Mghira aeronautical park

- An integrated industrial platform spanning over an aerospace industrial park of more than **500 acres** of which **50 acres** are dedicated to STELIA Aerospace Park, a subsidiary of EADS / Airbus
- **+ 80 acres** for future extensions ( + 350 Acres MT)



# Investment Opportunities

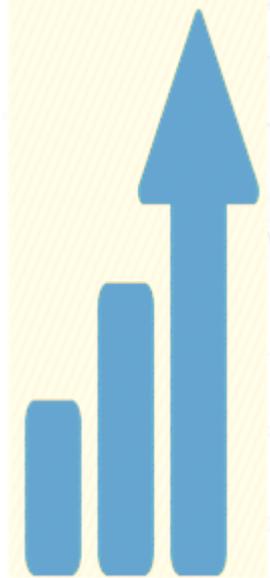


## Information Technology

# OFFSHORING : ITO, BPO, R&D



**34 000**  
Jobs  
in Offshoring activities



**14%**  
Growth rate  
for the ICT sector



**+300**  
Foreign companies

**7%**  
Contribution of the  
ICT sector to GDP



**1<sup>st</sup>**  
Innovative Economy  
in Africa



**Tunis**  
7<sup>th</sup> best city to launch  
your Startup

Bloomberg Innovation Index - 2016

Forbes : 10 Top Cities Around The World To Launch Your Startup - 2015

# OFFSHORING :

DESTINATION FOR LEADING INTERNATIONAL CORPORATIONS

## ITO



### ITO Jobs:

- Software Development
- Web & Mobile applications
- Security systems
- Software maintenance and testing
- Software integration
- Infrastructure hosting and network
- Web design & graphic design

« Tunisia represents all the attractive characteristics that SOFRECOM Group is looking for, namely : The academic training of very good quality provided by the Engineering Schools and Universities ».

**Mr. Laurent Blain, General Manager of SOFRECOM-Tunisia**

# OFFSHORING :

DESTINATION FOR LEADING INTERNATIONAL CORPORATIONS

**BPO**  
voice & Data



Teleperformance

**3 SUISSES**

CONVERGY'S

**Transcom**



Almaviva

orange™

mezzo  
Customer Care

GRUPE  
owliance

## BPO Jobs:

- Help Desk
- Telemarketing
- After-sales services
- Debt recovery
- Prospecting
- Payroll processing
- Data entry and processing

« We found in Tunisia young graduates with a good command of the language but have above all a great willingness to learn and a great ease in the human relationship and especially in the ability to provide this level of service ».

**Mr Bertrand DERAZEY , Deputy CEO of Teleperformance Tunisia**

# OFFSHORING :

DESTINATION FOR LEADING INTERNATIONAL CORPORATIONS

## R&D



SAGEMCOM



ODDO&CIE



ALTRAN



Alcatel-Lucent



LEONI  
Wire • Cable • Wiring Systems

## R&D Jobs:

- Embedded systems
- Product Design
- R&D products
- Engineering
- KPO (Knowledge Process Outsourcing/Offshoring)

« ARDIA in Tunisia represents one of the main R&D centers of our ACTIA group. It is a center where our new products will be developed thanks to the local engineering. It is a centralized base in Tunisia to serve other subsidiaries located in France and more widely in Europe, or even the U.S. and China. Today it is a great success with view to our development »

**Cyril Rochard, General Manager ARDIA**

# OFFSHORING : ITO, BPO, R&D



**A Pool of International-Level Talent**

**Operational costs among the most competitive in the Euromed Area**

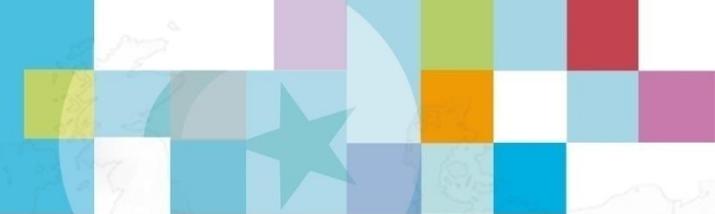
**A world Class Infrastructure**

- ✓ Very favorable implantation conditions
- ✓ The annual rent per square meter of a class A office in Tunisia is around US dollars 110
- ✓ The Tunisian telecommunication network is actually among the most modern in the mediterranean basin, with high speed multifunction switches ensuring at the same time telephone, Internet and multimedia traffic,

**Many Leading International Corporations are already in Tunisia...**



# OFFSHORING : A POOL OF TALENT



**13000** IT Graduates / year

**6000** Engineers Graduating / year

**32 %** Unemployment rate among  
Higher Education Graduates

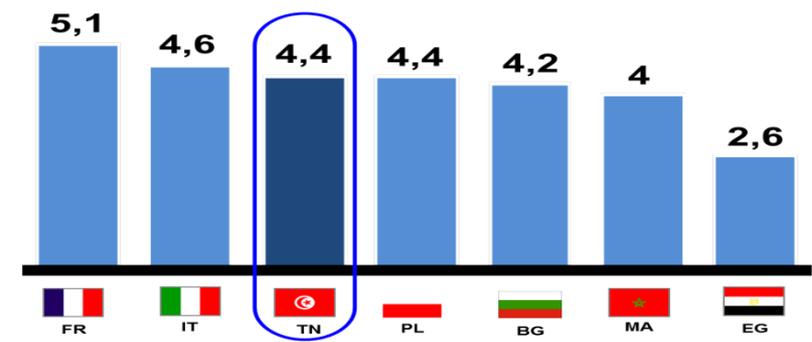


Tunisia is ranked:  
**3<sup>rd</sup>** country in the world  
in terms of Graduates in Science and  
Engineering  
(% of total tertiary graduates)



## Tunisia provides world-class mathematical and scientific education

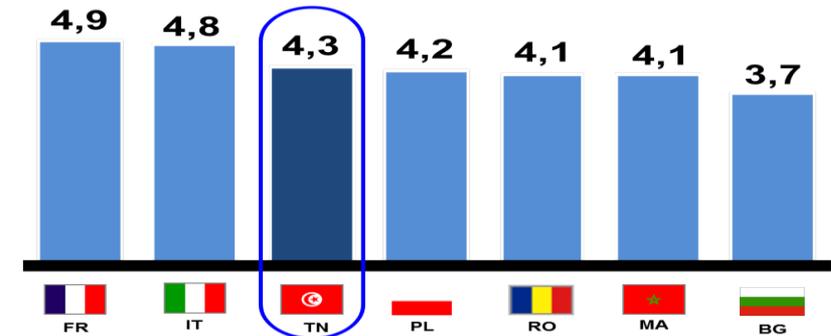
**Quality of Math and Science Education**  
1 = extremely poor - 7 = Excellent



SOURCE : The Global Competitiveness Report 2015-2016 (WEF)

## Tunisia has a large pool of scientists and engineers

**Availability of Scientists and Engineers**  
1 = not available - 7 = widely available

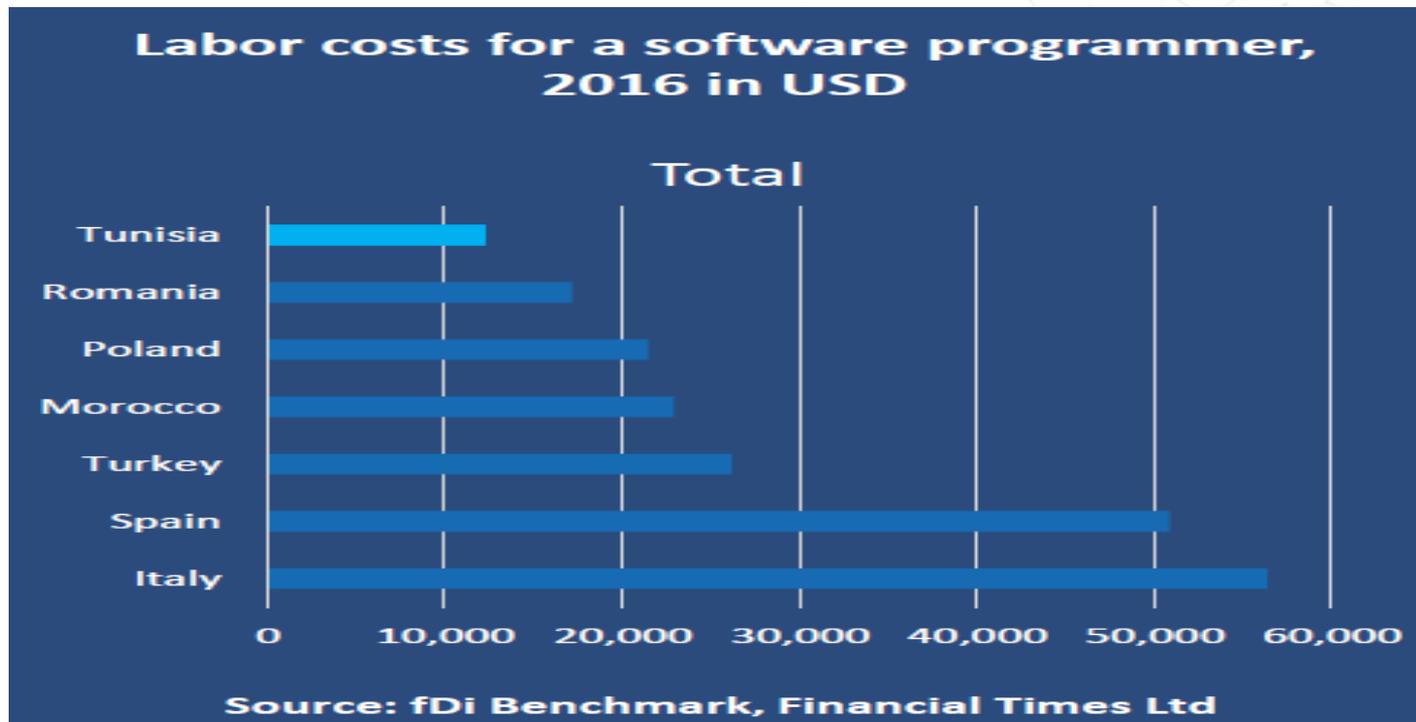


SOURCE : The Global Competitiveness Report 2015-2016 (WEF)

# OFFSHORING :

## An Attractive Destination

Labor costs for a **software programmer** are the lowest in the Europe/North Africa Region

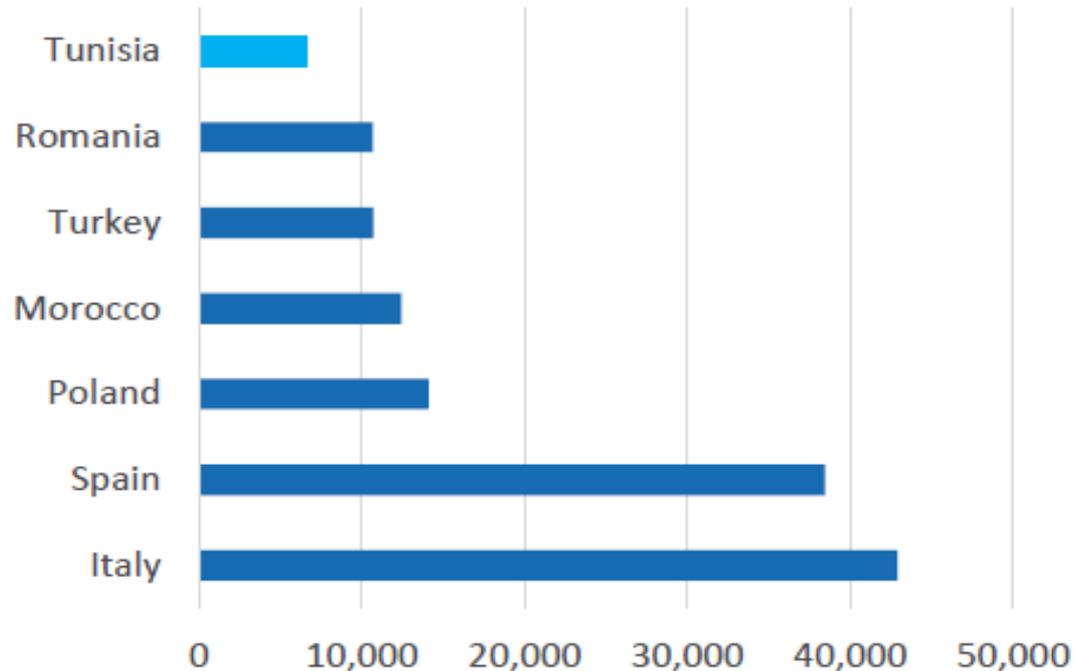


Source: fDi Benchmark, Financial Times Limited

# OFFSHORING :

## An Attractive Destination

Lowest cost location for a **BPO** or **IT Operation** in the Europe/North Africa Region



Source: fDi Benchmark, Financial Times Limited

# OFFSHORING :

## Class-A offices in Tunisia



### A Public and Private Partnership

Class A Buildings: 12000 m<sup>2</sup>



HP has 7000 m<sup>2</sup>  
Employs 800 engineers



A covered area of 4500 m<sup>2</sup>  
Employs 550 engineers



## Elgazala Technopark



- **First IT oriented TECHNOPARK in Tunisia**
  - 65 Hectares
- More than 100 companies established : Alcatel, Siemens, HP, Huawei, ST ,,,

### Extension: Manouba Technopark



- 54 Hectares
- Next to Manouba Campus (ENSI, ESC,,,)
  - 20 min to the airport
- Area dedicated to companies: 12 700 m<sup>2</sup>

## Sousse Technopark



- **Focusing on mechanics, electronics and related IT activities**
  - 60 Hectares
- Dedicated to electronics and computing.

## Sfax Technopark



- **Dedicated to IT & Multimedia**
  - Area dedicated to companies: 10 500 m<sup>2</sup>
  - R&D Center dedicated to IT, Multimedia & Digital Data Processing

# Investment Opportunities



## Food processing industries

# AGRIFOOD INDUSTRY

1<sup>st</sup> World exporter  
of DATES



2<sup>nd</sup> world exporter  
of OLIVE OIL



2<sup>nd</sup> African country  
exporting organic products



ENTREPRENEURIAL  
FABRIC

1 052  
including 190  
foreign

JOB

70 000

Synergy between the research  
centers and enterprises

Organic production booming

High quality product , flavor  
and natural taste

Reasonable labor costs

Among the major groups that trusted TUNISIA:



# AGRIFOOD INDUSTRY

**TUNISIA is the world's 2<sup>nd</sup> largest Olive Oil exporter  
and the 1<sup>st</sup> World exporter of Dates**

## Promising sub-sectors in TUNISIA:

- ❑ medicinal and aromatic plants (essential oils);
- ❑ oil and fats;
- ❑ cereals and derivatives;
- ❑ canned food;
- ❑ dairy products;
- ❑ sugar and confectionery;
- ❑ soft drinks and ice cream;
- ❑ meat, fish and seafood;
- ❑ distilleries and wineries;
- ❑ canned and semi-canned fruits and vegetables.



# New Opportunities

**Renewable Energies**

**Environment: waste treatment...**

**Tourism: medical, cultural, residential ...**

**Services dedicated to companies : Logistics,  
Consultancy, Training**

**Infrastructure projects : Telecom, Road  
Networks, Railways**

**Financial sector**

**TEXTILES AND CLOTHING**

THANK YOU FOR YOUR ATTENTION



[www.investintunisia.tn](http://www.investintunisia.tn)

